

# UNDERGRADUATE ACCOUNTING DEGREES

## SCHOOL OF BUSINESS AND MANAGEMENT

**MAKE AN INVESTMENT IN YOUR FUTURE.  
PURSUE AN ACCOUNTING DEGREE AT KAPLAN  
UNIVERSITY.**

You may be good with numbers, but do you have the accounting skills to pursue a new career or advance in your current field? A degree in accounting from Kaplan University could help you develop these skills and pursue employment in this field.<sup>1</sup>

### WHAT'S INSIDE:

- ▶ Career Outcomes
- ▶ Curriculum Highlights
- ▶ Kaplan University Overview

To enroll, call your Admissions Advisor today. For more information, visit [studentcenter.kaplan.edu](http://studentcenter.kaplan.edu).

A different school of thought.®



**KAPLAN  
UNIVERSITY**

# THE BUSINESS OF ACCOUNTING IS PROJECTED TO GROW. YOUR CAREER OPPORTUNITIES MAY GROW WITH IT.

A projected long-term increase in the number of new businesses, changing financial laws and regulations, and the increased scrutiny of company finances are expected to create opportunities for accountants who can assist businesses in a variety of ways.<sup>1</sup> According to the Bureau of Labor Statistics, long-term national job growth for accountants and auditors is expected to be 22 percent from 2008 through 2018, which is faster than the average for all occupations.<sup>2</sup>



## AN ACCOUNTING DEGREE IS A VERSATILE DEGREE

Organizations in many industries require employees, consultants, or independent practitioners with accounting knowledge and expertise. Graduates of these programs could pursue opportunities with public or private organizations, such as accounting firms, corporate accounting or tax departments, and large and small businesses.<sup>1</sup>

Some characteristics that may contribute to a successful career in accounting include:

- Keen attention to detail
- Strong aptitude for numbers and logical thinking
- Good communication skills
- High standards of integrity and confidentiality

### POSSIBLE CAREER OPPORTUNITIES AND DAY-TO-DAY ACTIVITIES COULD INCLUDE:<sup>1</sup>

- **Public Staff Accountant**—Perform a broad range of accounting, auditing, tax, and consulting activities for your clients, which may be corporations, governments, nonprofit organizations, or individuals
- **Management Staff Accountant**—Record and analyze financial information for your company
- **Staff Auditor or Internal Staff Auditor**—Verify the effectiveness of your organization's internal controls and check for mismanagement, waste, or fraud
- **Tax Staff Accountant**—Prepare tax returns for individuals or small businesses

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# WHAT'S BEHIND THE NUMBERS

The objective of the **Associate of Applied Science in Accounting** program is to help prepare you with knowledge of accounting theories and principles as they apply to the business world. You are given the opportunity to develop knowledge and skills to help you prepare to enter the field of accounting and pursue career advancement.<sup>1</sup>

The **Bachelor of Science in Accounting** program is designed to prepare graduates with the knowledge, technical skills, and work habits to pursue entry-level positions in the accounting field.<sup>1</sup> The curriculum is enhanced by four emphasis areas designed to enrich students' skills. These emphasis areas are: public accountancy, tax accountancy, managerial accountancy, and auditing/forensic accountancy.

## Kaplan University's curriculum emphasizes:

- Accounting solutions: Identify solutions to various accounting business demands by applying the Generally Accepted Accounting Principles (GAAP)
- Financial reports: Analyze financial data and demonstrate the ability to make informed financial decisions
- Regulations: Determine the impact of state and federal laws and regulations on business
- Taxation: Categorize taxation of individuals and businesses
- Management: Formulate information for assets, liabilities, equities, revenues, and expenses of business entities
- Communication: Compose communications required for accounting professionals
- Technology: Use technology and software applications appropriate to the business environment

## Program Detail

### Associate of Applied Science in Accounting

Credit Hours: 90

### Bachelor of Science in Accounting

Credit Hours: 180



## HERE IS WHAT ONE STUDENT HAD TO SAY

### Margheritte Apodaca<sup>3</sup>

• Graduate of Kaplan University School of Business and Management

“The level of student support that I received through Kaplan University was great. I believe the quality of education I obtained through Kaplan University was just top notch. I really enjoyed the program, the style, the curriculum.”

# KAPLAN UNIVERSITY—A DIFFERENT SCHOOL OF THOUGHT<sup>®</sup>

## THE KAPLAN COMMITMENT<sup>SM</sup>—EXPERIENCE KAPLAN UNIVERSITY WITH NO TUITION OBLIGATION.

At Kaplan University, we are committed to your education, your goals—you. And, as part of our pledge to help you succeed, we're announcing a whole new way to try a Kaplan University degree program for yourself with no tuition obligation.

It's simple. You'll attend real classes for real credits. After an introductory period, if you decide we're right for you, and you meet our academic standards and other requirements, you'll continue on. If not, your obligation ends there. There's no tuition cost or other financial obligation, except for the nonrefundable application fee.<sup>4</sup>

## WHY KAPLAN UNIVERSITY?

Our programs are designed to offer you the freedom to grow and pursue your goals. We offer:

- Online classes that allow you to study virtually anytime, anywhere you have an Internet connection.
- Personal Advisors to help you select the courses to meet your goals.
- Reduced tuition rates for active-duty service members and veterans.
- Scholarships for eligible Kaplan University students.
- A portfolio development course that could help translate your work and life experiences into college credit.<sup>5</sup>

## Other Programs

**In addition to this program, Kaplan University also offers:**

- › Master of Science in Accounting
- › Master of Business Administration
- › Master of Science in Management

## Note From Dean

"I am extremely proud of our business and management programs. When you consider what it takes to succeed in today's business climate, I believe there has never been a better time to earn your accounting degree, and that Kaplan University is the place to do just that. I hope you will join us."



Thomas Boyd, Dean  
School of Business and Management



A different school of thought.<sup>®</sup>



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### IMPORTANT INFORMATION—PLEASE READ

<sup>1</sup> Kaplan University's programs are designed to prepare graduates to pursue employment in fields related to their subjects of study, such as the positions provided as examples. However, Kaplan University does not guarantee that graduates will be placed in any job, equipped to perform all the tasks noted, or eligible for job advancement opportunities. Additional training or certification may be required. In addition, job titles and responsibilities may vary from organization to organization.

<sup>2</sup> Source: Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2010-11 Edition, Accountants and Auditors, on the Internet at [www.bls.gov/oco/ocos001.htm](http://www.bls.gov/oco/ocos001.htm). National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.

<sup>3</sup> Views and opinions stated herein are the individual's and not necessarily those of Kaplan University. Individual student schedules and experiences may vary. This testimonial was solicited Kaplan University.

<sup>4</sup> Classes will count toward a student's degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period. The introductory period is five weeks, and begins on day one of the student's first academic term. If at any point during the introductory period a student chooses to opt out, he or she will have no other obligation to the University except for the application fee. Only available to new students; continuing students are not eligible.

<sup>5</sup> Kaplan University does not guarantee the transferability of credit. See University Catalog for Prior Learning Assessment Policy.