

MASTER OF PUBLIC ADMINISTRATION (MPA)

COLLEGE OF ARTS AND SCIENCES



MAKE THE DECISIONS THAT MAKE A DIFFERENCE.

You are driven to lead and create positive change. And, you could pursue a career doing both with a master's degree in public administration from Kaplan University. Our Master of Public Administration program is designed to prepare graduates for administrator positions in numerous fields including medical care and public health, security and protection, emergency services, and program management.¹ Kaplan University's curriculum teaches students management and decision-making skills to help them become successful leaders. Our technology, course delivery methods, and a faculty of supportive industry professionals help create a user-friendly learning environment.

WHAT'S INSIDE:

- ▶ Career Outcomes
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- ▶ Kaplan University Overview

To enroll, call your Admissions Advisor today. For more information, visit studentcenter.kaplan.edu.

A different school of thought.®



**KAPLAN
UNIVERSITY**

THE PUBLIC SECTOR NEEDS STRONG, EDUCATED LEADERSHIP.

Demand for educated, qualified administrators is expected to grow across the public sector. According to the Partnership for Public Service, federal agencies are projected to hire individuals to fill over 270,000 mission-critical positions by 2012.² The majority of these job openings are expected to be in the health care and security fields. Openings are also predicted in compliance and enforcement occupations, such as federal inspectors and investigators, for various government agencies.² For many positions, employers may be looking for individuals with advanced public administration degrees—degrees like the Master of Public Administration from Kaplan University.¹



ACCESS MORE ADVANCED OPPORTUNITIES.

For leadership positions in public administration, such as city manager, employers are increasingly seeking candidates with a Master of Public Administration.³ A Master of Public Administration from Kaplan University could prepare you to work for government agencies at the federal, state, and local levels, as well as nonprofit and for-profit nongovernment organizations (NGOs) and corporations that work closely with the government.

This program is designed to help prepare graduates to pursue the following careers¹:

- Director/President of a Nonprofit Organization
- Medical/Health Service Manager
- Policy Analyst
- City Manager
- County Administrator
- Assistant Director of Human Services
- Director of Public Works
- Government Relations Officer
- Emergency Management Consultant

DAY-TO-DAY ACTIVITIES WILL VARY BY OCCUPATION, BUT THESE ARE SOME POSSIBLE TASKS THAT GRADUATES MAY PERFORM:

- Oversee daily operations of a city and ensure that the governing body's goals and policies are implemented effectively and efficiently
- Facilitate and collaborate with senior-level managers to determine the most effective and efficient approach to delivering services and resolving issues
- Identify policy issues through analysis and provide recommendations
- Conduct and manage fiscal operations (i.e., accounting, planning budgets, authorizing expenditures)
- Review and analyze organization activities and data to aid in planning and risk management, and to improve service
- Identify and document potential performance improvement initiatives and new business processes
- Develop and execute fundraising activities including grant writing



AN EDUCATION DESIGNED AROUND YOUR TALENT

Kaplan University's Master of Public Administration program teaches students the in-depth management and public policy knowledge relevant to today's public sector. Students will study how to evaluate, implement, and manage policy while developing the skills to help them make decisions in the public interest. The core Master of Public Administration curriculum covers topics including public administration, ethics and leadership, budgeting and public funds, strategic planning, and applied research. The program is also uniquely flexible, allowing those enrolled to earn a general Master of Public Administration or pursue intensive study in the areas of criminal justice, fire science and emergency services, governmental management, or health care management.

Kaplan University's curriculum emphasizes the following:

- **Public Value:** Apply knowledge of practice in public administration to make effective decisions that create public value in diverse and dynamic situations
- **Ethical Decision Making:** Evaluate the social and ethical implications of decisions made in the public interest
- **Innovation:** Innovate to address issues and opportunities in the public sector
- **Knowledge Base:** Evaluate theoretical foundations, current knowledge, and trends in public administration and public service
- **Finance:** Apply financial knowledge to make sound and ethical decisions in the public interest
- **Diversity:** Assess cultural, individual, and role differences of constituents and stakeholders
- **Leadership:** Apply principles of leadership to shape change and improve the governance and management of public policy

Program Detail

Master of Public Administration

- Credit Hours: 55

Optional Intensive Study Areas:

- Criminal Justice
- Fire Science and Emergency Services
- Governmental Management
- Health Care Management

NOTE: An accelerated Master of Public Administration option is available to students currently enrolled in a bachelor's degree program within the School of Criminal Justice or School of Legal Studies, or the Bachelor of Science in Public Administration and Policy. Ask your Admissions Advisor for additional details and eligibility requirements.



Anthony Fleming, MPA⁴

- Adjunct Instructor, Kaplan University

“A degree in public administration provides graduates with the academic background to pursue a career in a variety of disciplines; from leadership positions in government, to helping drive the agenda of nonprofit organizations, to making important contributions in private industry. [Graduates] could have the knowledge organizations are looking for to help deliver positive policy change and manage complex organizations.”

KAPLAN UNIVERSITY—A DIFFERENT SCHOOL OF THOUGHT®

WE STAND BEHIND OUR ACADEMIC QUALITY AND ENCOURAGE YOU TO TAKE OUR 5-WEEK TRIAL.

We are committed to your education, your goals—you. Only at Kaplan University can you take the first 5 weeks of class to try a degree program for yourself with no tuition obligation.

It's simple. You'll attend real classes for real credits. After an introductory period, if you decide we're right for you, and you meet our academic standards and other requirements, you'll continue on. If not, your obligation ends there. There's no tuition cost or other financial obligation, except for the nonrefundable application fee.⁵

WHY KAPLAN UNIVERSITY?

Our programs are designed to offer you the freedom to grow and pursue your goals. We offer:

- Online classes that allow you to study virtually anytime, anywhere you have an Internet connection.
- Personal Advisors to help you select the courses to meet your goals.
- Reduced tuition rates for active-duty servicemembers and veterans.
- Scholarships for eligible Kaplan University students.

Other Programs

In addition to this program, Kaplan University also offers:

- › Master of Science in Psychology

Note From Dean

The College of Arts and Sciences degree programs are created to meet the unique needs of all students. Whether students are interested in the flexibility of creating their own degree plan, applying previously earned college credit to earn their degree faster, or starting a degree from the beginning, the College of Arts and Sciences focuses on the needs of adult students in meeting their educational, career, and personal goals.

Sara Sander

Sara Sander
Dean, College of Arts and Sciences



To enroll, call your Admissions Advisor today. For more information, visit studentcenter.kaplan.edu.

IMPORTANT INFORMATION—PLEASE READ

For comprehensive consumer information, visit online.kaplanuniversity.edu/consumer_info.aspx.

¹ Kaplan University's programs are designed to prepare graduates to pursue the stated positions, which have varying responsibilities. However, the University does not guarantee that graduates will be placed in any job or eligible for job advancement opportunities. Additional training or certification may be required. In addition, job titles and responsibilities may vary from organization to organization. Prior experience may be necessary for leadership positions.

² Source: Partnership for Public Service, Where the Jobs Are, on the Internet at data.wherethejobsare.org/wtja/home. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.

³ Source: Bureau of Labor Statistics, U.S. Department of Labor, Career Guide to Industries, 2010-11 Edition, State and Local Government, Except Education and Health, on the Internet at www.bls.gov/oco/cg/cgs042.htm.

⁴ Views and opinions stated herein are the individual's and not necessarily those of Kaplan University. This testimonial was solicited by Kaplan University.

⁵ Classes will count toward a student's degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period. The introductory period is five weeks, and begins on day one of the student's first academic term. If at any point during the introductory period a student chooses to opt out, he or she will have no other obligation to the University except for the application fee. Only available to new students; continuing students are not eligible. Additional terms may apply to international students and non-U.S. citizens.