

# MASTER OF SCIENCE IN HIGHER EDUCATION

SCHOOL OF GRADUATE EDUCATION



## REACH HIGHER. PURSUE A DEGREE IN HIGHER EDUCATION.

Kaplan University's Master of Science in Higher Education is designed to help you develop the practical knowledge, critical thinking, research, and writing skills possessed by leaders in today's colleges and universities. This degree could also help you pursue or advance your career in postsecondary education.<sup>1</sup> Plus, you can tailor this master's degree program to your unique talents and career goals by choosing a specialization in:

- Assessment and Evaluation
- College Administration and Leadership
- College Teaching and Learning
- Online College Teaching
- Student Affairs

Our technology and course delivery methods allow you to access our user-friendly classes virtually anywhere you have an Internet connection.

### WHAT'S INSIDE:

- ▶ Career Outcomes
- ▶ Curriculum Highlights
- ▶ Kaplan University Overview

Enroll today—contact an Admissions Advisor by calling **866.318.2713** (Toll Free) or visiting [studentcenter.kaplan.edu](http://studentcenter.kaplan.edu).

A different school of thought.®



**KAPLAN  
UNIVERSITY**

## A MASTER'S DEGREE COULD HELP ADVANCE YOUR CAREER

According to the Bureau of Labor Statistics, the number of students at the postsecondary level is projected to grow more rapidly than other student populations, creating demand for various types of work at that level.<sup>2</sup> The long-term national job growth for postsecondary teachers is expected to increase by 15 percent from 2008 through 2018, faster than the average for all occupations.<sup>3</sup> Jobs for administrators and student services personnel at the postsecondary level are also expected to increase over that same period.<sup>2</sup>

Our specialization areas are designed to help you enhance your knowledge in this industry. Specialize in college administration and leadership, assessment and evaluation, or student affairs to develop knowledge in the administrative higher education sector. Or, study how to teach in the postsecondary education field with our college teaching and learning or online college teaching specializations.



## PREPARE TO INCREASE YOUR CAREER POTENTIAL IN THE HIGHER EDUCATION INDUSTRY

The Master of Science in Higher Education program focuses on the practical knowledge, critical thinking, research, and writing skills relevant in today's colleges and universities. This program is designed to prepare you to pursue a career in a range of areas within higher education, including administration, student services and affairs, college teaching and learning, and leadership.<sup>1</sup>

According to the Bureau of Labor Statistics, a significant portion of the growth expected in the higher education industry should occur in the private and for-profit segments. As adults return to college to enhance their career prospects, new opportunities in the postsecondary field could be created. In addition, a number of career opportunities in the field require a master's degree for advancement.<sup>2</sup> Kaplan University's Master of Science in Higher Education curriculum embraces these industry trends, and is designed to help you become a leader in higher education.

### POSSIBLE CAREER OPPORTUNITIES AND DAY-TO-DAY ACTIVITIES FOR GRADUATES INCLUDE:<sup>1</sup>

- **Education Administrator**—Assess and evaluate academic programs; direct faculty and departmental personnel; develop curriculum and review accreditation standards
- **Student Affairs Administrator**—Create a comprehensive student services program; counsel students to make decisions on educational issues; maintain complete, accurate student records
- **College Instructor (onsite or online)**—Design and implement curriculum; prepare course materials; assess learning outcomes; facilitate and moderate classroom discussions



# A CURRICULUM DESIGNED WITH THE HIGHER EDUCATION INDUSTRY IN MIND

Kaplan University's **Master of Science in Higher Education** program features a variety of courses and a broad focus that could be applied and tailored to professions in a variety of postsecondary work settings.<sup>1</sup> Learn about present-day issues in higher education, including how multicultural and diversity issues affect student development, and how technology, public policy, and financing issues affect students' access to college. Study to develop valuable expertise in specific areas of higher education administration, assessment, teaching, or student affairs.

If you are interested in the college teaching and learning or online college teaching specialization, Kaplan University offers 8 concentration options that could give you the 18 graduate hours often required to teach at the postsecondary level.<sup>4</sup>

## Choose from:

- Accounting
- Environmental policy
- Health care administration
- Information technology
- Legal studies
- Management
- Marketing
- Psychology

## The program curriculum emphasizes:

- Applying research methodology in designing and evaluating research studies in higher education
- Applying theories and principles of organizational behavior, governance, and leadership to operations within the profession of higher education
- Integrating assessment theory and methods along with institutional mission, values, goals, and objectives to evaluate specific higher education programs
- Contributing to the profession by making reasoned decisions informed by historical underpinnings and relevant theory in the performance of service and engaging in applied scholarship
- Assessing cultural, individual, and role differences of various constituent and stakeholder groups that constitute the entire higher education community

## Program Detail

### Master of Science in Higher Education

- Credit Hours: 50 for General Track or 68–70 for Concentration Track options



## HERE IS WHAT ONE STUDENT HAD TO SAY

### Annisah Ishmael<sup>5</sup>

• School of Graduate Education Student

“The program’s structure was designed in a way that it meets all my expectations.... Although the classes are rigorous and demanding I have gained a lot, which will make me a better teacher than I am presently...I will recommend anyone who wants to have an excellent teaching education to grasp the opportunities offered by the University.”

# KAPLAN UNIVERSITY—A DIFFERENT SCHOOL OF THOUGHT<sup>®</sup>

## WE STAND BEHIND OUR ACADEMIC QUALITY AND ENCOURAGE YOU TO TAKE OUR 5-WEEK TRIAL.

We are committed to your education, your goals—you. Only at Kaplan University can you take the first 5 weeks of class to try a degree program for yourself with no tuition obligation.

It's simple. You'll attend real classes for real credits. After an introductory period, if you decide we're right for you, and you meet our academic standards and other requirements, you'll continue on. If not, your obligation ends there. There's no tuition cost or other financial obligation, except for the nonrefundable application fee.<sup>6</sup>

## WHY KAPLAN UNIVERSITY?

Our programs are designed to offer you the freedom to grow and pursue your goals. We offer:

- Online classes that allow you to study virtually anytime, anywhere you have an Internet connection.
- Personal Advisors to help you select the courses to meet your goals.
- Reduced tuition rates for active-duty servicemembers and veterans.
- Scholarships for eligible Kaplan University students.

## Other Programs

### In addition to this program, Kaplan University also offers:

- › Master of Arts in Teaching
- › Master of Science in Education
- › Master of Science in Education in Instructional Technology
- › Graduate Certificate in Online College Teaching
- › Graduate Certificate in Instructional Design for Organizations

## Note From Dean

"Our School of Graduate Education is dedicated to developing competent leaders who believe in professional reflection, constant learning, and continuous improvement. Ultimately, our success is measured in the strengths of both our own graduates and the growth of the students they support. We hope that you will become part of this ever-expanding circle of success and will extend its reach to your own students."



Drew Ross  
Dean, School of Graduate Education



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### IMPORTANT INFORMATION—PLEASE READ

For comprehensive consumer information, visit [online.kaplanuniversity.edu/consumer\\_info.aspx](http://online.kaplanuniversity.edu/consumer_info.aspx).

<sup>1</sup> Kaplan University's programs are designed to prepare graduates to pursue the stated positions, which have varying responsibilities. However, the University does not guarantee that graduates will be placed in any job, equipped to perform all the tasks noted, or eligible for job advancement opportunities. Additional training or certification may be required. In addition, job titles and responsibilities may vary from organization to organization.

<sup>2</sup> Source: Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2010-11 Edition, Education Administrators, on the Internet at [www.bls.gov/oco/ocos007.htm](http://www.bls.gov/oco/ocos007.htm). National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.

<sup>3</sup> Source: Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2010-11 Edition, Teachers—Postsecondary, on the Internet at [www.bls.gov/oco/ocos066.htm](http://www.bls.gov/oco/ocos066.htm).

<sup>4</sup> Please note that college teaching requirements vary by institution and program. Students are responsible for verifying the requirements to teach in any program or institution of interest.

<sup>5</sup> Views and opinions stated herein are the individual's and not necessarily those of Kaplan University. Individual student schedules and experiences may vary. This testimonial was solicited by Kaplan University.

<sup>6</sup> Classes will count toward a student's degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period. The introductory period is five weeks, and begins on day one of the student's first academic term. If at any point during the introductory period a student chooses to opt out, he or she will have no other obligation to the University except for the application fee. Only available to new students; continuing students are not eligible. Only available to new students; continuing students are not eligible. Additional terms may apply to international students and non-U.S. citizens.