

# MASTER OF SCIENCE IN FINANCE

SCHOOL OF BUSINESS AND MANAGEMENT



## A WEALTH OF FINANCIAL KNOWLEDGE COULD LEAD TO A WEALTH OF CAREER OPPORTUNITIES.

Kaplan University's Master of Science in Finance is designed to help you develop specific skills in the areas of financial planning, corporate finance, banking, financial markets, and investment management.

Our curriculum is created by practicing professionals in the industry and utilizes the latest technology tools such as portfolios, wikis, blogs, and videos from experts in the field. Additionally, students can work directly with faculty via the online discussion boards and during faculty office hours.

Kaplan University's goal is to create a dynamic environment for online learning. Our technology and course delivery methods allow you to access our user-friendly classes virtually anywhere you have access to an Internet connection.

### WHAT'S INSIDE:

- ▶ Career Outcomes
- ▶ Curriculum Highlights
- ▶ Kaplan University Overview

To enroll, call your Admissions Advisor today. For more information, visit [studentcenter.kaplan.edu](http://studentcenter.kaplan.edu).

A different school of thought.®



**KAPLAN  
UNIVERSITY**

## CAREERS IN FINANCE ARE PROJECTED TO BE CAREERS IN DEMAND.

According to the Bureau of Labor Statistics, regulatory changes and the expansion and globalization of both finance and companies are expected to contribute to the increasing need for financial expertise and may drive job growth for financial managers. National long-term job growth for financial managers is projected to be 8 percent from 2008 through 2018.<sup>1</sup>

In addition, financial analysts may experience employment growth through 2018 based on the increasing complexity and global diversification of investments, as well as the growing amount of assets currently being managed. National long-term job growth for financial analysts is projected to reach 20 percent, which is much faster than the average for all occupations.<sup>2</sup>



## EARN A MASTER'S DEGREE AND PREPARE TO GO FURTHER.

A master's degree is often required for many financial analyst positions,<sup>1</sup> and many employers in the field of financial management now seek individuals with a graduate degree.<sup>2</sup>

The Master of Science in Finance is designed to prepare you to pursue opportunities in finance and insurance establishments such as banks, finance companies, security dealers, credit unions, for-profit and nonprofit businesses, and federal, state, or local government agencies.<sup>3</sup>

### CAREER OPPORTUNITIES FOR GRADUATES OF THIS PROGRAM MAY INCLUDE:<sup>4</sup>

#### — Personal Financial Advisor<sup>5</sup>

- Evaluate the financial needs of clients
- Help clients identify and plan for long- and short-term financial goals
- Create retirement plans

#### — Financial Manager<sup>1</sup>

- Oversee the preparation of financial reports, direct investment activities, and implement cash management strategies
- Develop strategies and implement the long-term goals of an organization

#### — Financial Analyst<sup>2</sup>

- Provide guidance to businesses and individuals making investment decisions



# DEVELOP THE KNOWLEDGE TO HELP YOU SUCCEED.

The **Master of Science in Finance** program focuses on helping students develop advanced technical knowledge and skills in a range of financial areas. The curriculum fosters an understanding of the factors that influence high-level decision making. In addition, students are also provided with opportunities to hone and implement their critical thinking skills, in order to solve complex financial problems.

## Courses in the degree plan include:

- Corporate Finance • Business Communications • Investment and Securities Analysis • Risk Analysis and Management
- Financial Institutions and Markets • Financial Statement Analysis • Retirement Planning and Employee Benefits
- Fixed-Income and Futures Investing • Portfolio Management

## There are two areas of specialization within the Master of Science in Finance:

- Financial Analysis
- Financial Planning

## The Master of Science in Finance's curriculum includes:

- Financial analysis using quantitative concepts and techniques
- Interpretation of financial statements that adhere to current standards
- Analysis of investment and financial risk
- Evaluation of financial theory and practices
- Application of legislation, regulations, and principles of practice to financial scenarios

## Program Detail

### Master of Science in Finance

- Credit Hours: 52  
(13 courses: 9 core courses; 4 specialization or elective courses)



### Terri Perkins

- Kaplan University MBA Graduate<sup>6</sup>

“After having attended colleges in both the brick-and-mortar and online worlds, I found that not only did I get more from [online learning] and develop closer bonds with classmates than I did in the traditional schools...[but] we were able to, and usually compelled to, work with others. This provided a very realistic experience closely related to the real corporate world.”

# KAPLAN UNIVERSITY—A DIFFERENT SCHOOL OF THOUGHT®

## THE KAPLAN COMMITMENT<sup>SM</sup>—EXPERIENCE KAPLAN UNIVERSITY WITH NO TUITION OBLIGATION.

At Kaplan University, we are committed to your education, your goals—you. And, as part of our pledge to help you succeed, we're announcing a whole new way to try a Kaplan University degree program for yourself with no tuition obligation.

It's simple. You'll attend real classes for real credits. After an introductory period, if you decide we're right for you, and you meet our academic standards and other requirements, you'll continue on. If not, your obligation ends there. There's no tuition cost or other financial obligation, except for the nonrefundable application fee.<sup>7</sup>

## WHY KAPLAN UNIVERSITY?

Our programs are designed to offer you the freedom to grow and pursue your goals. We offer:

- Online classes that allow you to study virtually anytime, anywhere you have an Internet connection.
- Personal Advisors to help you select the courses to meet your goals.
- Reduced tuition rates for active-duty servicemembers and veterans.
- Scholarships for eligible Kaplan University students.

## Other Programs

In addition to this program, Kaplan University also offers:

- › Master of Business Administration
- › Master of Science in Management
- › Master of Science in Accounting

## Note From Dean

"I am extremely proud of our business and management programs. When you consider what it takes to succeed in today's business climate, I believe there has never been a better time to earn your master's degree, and that Kaplan University is the place to do just that. I hope you will join us."

Thomas Boyd, Dean  
School of Business and Management



To enroll, call your Admissions Advisor today. For more information, visit [studentcenter.kaplan.edu](http://studentcenter.kaplan.edu).

### IMPORTANT INFORMATION—PLEASE READ

<sup>1</sup> Source: Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2010-2011 Edition, Financial Managers, on the Internet at [www.bls.gov/oco/ocos010.htm](http://www.bls.gov/oco/ocos010.htm). National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.

<sup>2</sup> Source: Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2010-2011 Edition, Financial Analysts, on the Internet at [www.bls.gov/oco/ocos301.htm](http://www.bls.gov/oco/ocos301.htm). National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.

<sup>3</sup> Kaplan University's programs are designed to prepare graduates to pursue employment in their field of study, or in related fields. However, the University does not guarantee that graduates will be placed in any particular job, eligible for job advancement opportunities, or employed at all.

<sup>4</sup> Kaplan University's programs are designed to prepare graduates to pursue the stated positions, which have varying responsibilities. However, the University does not guarantee that graduates will be placed in any job or equipped to perform all the tasks noted. Certain positions may require further certification and/or licensing by individual states. In addition, job titles and responsibilities may vary from organization to organization. Prior experience may be necessary for leadership positions.

<sup>5</sup> Source: Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2010-2011 Edition, Personal Financial Advisors, on the Internet at [www.bls.gov/oco/ocos302.htm](http://www.bls.gov/oco/ocos302.htm).

<sup>6</sup> Views and opinions stated herein are the individual's and not necessarily those of Kaplan University. Individual student schedules and experiences may vary. This testimonial was solicited by Kaplan University.

<sup>7</sup> Classes will count toward a student's degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period. The introductory period is five weeks, and begins on day one of the student's first academic term. If at any point during the introductory period a student chooses to opt out, he or she will have no other obligation to the University except for the application fee. Only available to new students; continuing students are not eligible.