

# MASTER OF SCIENCE IN ENVIRONMENTAL POLICY

SCHOOL OF LEGAL STUDIES



## TAKE THE LEAD ON ENVIRONMENTAL POLICY

You are a strong leader with a keen interest in environmental issues. Let Kaplan University help you turn those qualities into a potential career with a master's degree in environmental policy. Our degree program is designed to prepare you to pursue management-level positions that require knowledge of environmental issues and the ability to develop and execute strategies to address these issues for an organization.<sup>1</sup> The program features a comprehensive curriculum focusing on the legal, social, business, economic, and political aspects of the "green" industry. Our courses are taught by experienced industry professionals, and our online technology makes the classroom accessible to anyone at virtually any time.

### WHAT'S INSIDE:

- ▶ Career Outcomes
- ▶ Curriculum Highlights
- ▶ Kaplan University Overview

To enroll, call your Admissions Advisor today. For more information, visit [studentcenter.kaplan.edu](http://studentcenter.kaplan.edu).

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## ENVIRONMENTAL MANAGERS ARE IN DEMAND

The environmental field is growing fast—and with the American Recovery and Reinvestment Act dedicating \$80 billion to clean energy investments, this growth is expected to continue.<sup>2</sup> The National Resource Defense Council (NRDC) predicts that the government's green initiatives will create approximately 290,000 new jobs,<sup>3</sup> and that's not the only expansion in the industry. Between 2008 and 2018, employment of environmental specialists is projected to increase by 28 percent<sup>4</sup>—more than double the average for all occupations.<sup>5</sup> Among these new green jobs, legal and research positions, in addition to engineering and consulting jobs, are expected to play a major role in the green economy, as they account for 56 percent of current green jobs.<sup>6</sup>



## TURN YOUR TALENT INTO A SUSTAINABLE CAREER

For upper-level environmental positions, many companies are seeking candidates with a well-rounded understanding of policy, business, and project management; a Master of Science in Environmental Policy from Kaplan University could help you demonstrate your proficiency in these areas to government, nonprofit, and corporate employers.

### GRADUATES MAY PURSUE WORK IN THE FOLLOWING ENVIRONMENTS:

- Local, state, and federal government offices and agencies
- Nongovernment organizations (NGOs), both for-profit and nonprofit
- Large corporations with environmental departments
- Private companies that generate hazardous waste in production

### POTENTIAL CAREER OPPORTUNITIES:<sup>1</sup>

This program is designed to help prepare students to pursue positions such as:<sup>1</sup>

- Environmental efficiency specialist
- Sustainable purchasing manager
- Environmental specialist
- Renewable energy grant writer

- Mid- and high-level jobs in environmental, government, and independent organizations
- Mid- and high-level positions in environmental nonprofit organizations

### THESE ARE SOME POSSIBLE TASKS GRADUATES MAY PERFORM:

- Develop sustainability project goals, objectives, initiatives, or strategies in collaboration with other sustainability professionals
- Evaluate and approve proposals for sustainability projects, considering factors such as cost effectiveness, technical feasibility, and integration with other initiatives
- Generate environmental impact profiles for various industries/industrial processes
- Conduct independent technical and historical research on a variety of environmental issues
- Develop and/or execute strategies to address issues such as energy use, resource conservation, recycling, pollution reduction, waste elimination, transportation, education, and building design



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# AN INTERDISCIPLINARY CURRICULUM TO HELP YOU SUCCEED

Kaplan University's master's degree program in environmental policy is designed to prepare graduates to take on today's most complex environmental challenges. Our interdisciplinary curriculum blends legal studies, social science, public policy, and business course content, allowing students to explore environmental issues from a variety of angles. Our problem-based, project-oriented approach enables graduates to apply their knowledge to real-world situations. The program provides in-depth coverage of topics including industrial impact, risk assessment, economics, resource availability, environmental regulation, and sustainability. Explore how to research and assess environmental issues. Examine policies that impact everyone's lives, so that you may participate in shaping the future of environmental policy and practices locally, nationally, or globally.

## Kaplan University's curriculum emphasizes the following:

- **Global Environmentalism:** Assess the impact of environmentalism on society
- **Environmental Management and Sustainability:** Develop and evaluate global and local environmental strategies and policies
- **Environmental Policy and Law:** Evaluate the direct and indirect costs of environmental regulation, problems, corrective actions, and cost of nonaction
- **Environmental Leadership and Global Citizenship:** Develop management strategies that incorporate environmental compliance standards and achieve organizational missions with consideration of global citizenship and social responsibility
- **Environmental Interconnectedness:** Analyze complex and multidimensional environmental changes to propose solutions

## Program Detail

### Master of Science in Environmental Policy

- Credit Hours: 55

An accelerated option is available to students currently enrolled in bachelor's degree programs within the School of Criminal Justice and School of Legal Studies. Ask your Admissions Advisor for additional details and eligibility requirements.



### Jamie W. Scripps<sup>7</sup>

- Adjunct professor, Kaplan University School of Legal Studies

“Kaplan University's cross-disciplinary Master of Science in Environmental Policy prepares students to design and implement effective strategies to combat real-world impacts on health, safety, and the environment. Graduates of this program may have the skills and expertise to secure high-level positions in a wide range of sustainability-related careers, in both the public and private sectors.”

# KAPLAN UNIVERSITY—A DIFFERENT SCHOOL OF THOUGHT®

## THE KAPLAN COMMITMENT<sup>SM</sup>—EXPERIENCE KAPLAN UNIVERSITY WITH NO TUITION OBLIGATION.

At Kaplan University, we are committed to your education, your goals—you. And, as part of our pledge to help you succeed, we're announcing a whole new way to try a Kaplan University degree program for yourself with no tuition obligation.

It's simple. You'll attend real classes for real credits. After an introductory period, if you decide we're right for you, and you meet our academic standards and other requirements, you'll continue on. If not, your obligation ends there. There's no tuition cost or other financial obligation, except for the nonrefundable application fee.<sup>8</sup>

## WHY KAPLAN UNIVERSITY?

Our programs are designed to offer you the freedom to grow and pursue your goals. We offer:

- Online classes that allow you to study virtually anytime, anywhere you have an Internet connection.
- Personal Advisors to help you select the courses to meet your goals.
- Reduced tuition rates for active-duty service members and veterans.
- Scholarships for eligible Kaplan University students.

## Other Programs

### In addition to this program, Kaplan University also offers:

- › Master of Public Administration
- › Master of Science in Legal Studies
- › Juris Doctor—Concord Law School
- › Executive Juris Doctor<sup>SM</sup>—Concord Law School

## Note From Dean

As our global collective attention turns to the environment and the impact our individual and collective actions have on our world, opportunities for individuals in the field are ever-expanding. A degree in environmental policy can prepare you for dynamic careers in the private and public sectors in areas such as environmental quality, long-term planning and sustainability, policy formulation and implementation, and the law. Join us and make a difference in your community.



Karen Evans, PhD  
Interim Dean, School of Legal Studies

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## IMPORTANT INFORMATION—PLEASE READ

- <sup>1</sup> Kaplan University's programs are designed to prepare graduates to pursue employment in fields related to their subjects of study, such as the positions provided as examples. However, Kaplan University does not guarantee that graduates will be placed in any job, equipped to perform all the tasks noted, or eligible for job advancement opportunities. Additional training or certification may be required. In addition, job titles and responsibilities may vary from organization to organization.
- <sup>2</sup> Source: The White House, Issues: Energy and Environment, on the Internet at [www.whitehouse.gov/issues/energy-and-environment](http://www.whitehouse.gov/issues/energy-and-environment).
- <sup>3</sup> Source: Natural Resources Defense Council, "Congress Gets it Right: Recovery Deal to Spur Clean Energy Economy," February 13, 2009, on the Internet at [www.nrdc.org/media/2009/090213.asp](http://www.nrdc.org/media/2009/090213.asp).
- <sup>4</sup> Source: Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2010-11 Edition, Environmental Scientists and Specialists, on the Internet at [www.bls.gov/oco/ocos311.htm](http://www.bls.gov/oco/ocos311.htm). These employment projections are provided for informational purposes only. Long-term projections are not intended to predict short-term changes in employment demand due to the current economy.
- <sup>5</sup> Source: Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2010-11 Edition, Overview of the 2008-18 Projections, on the Internet at [www.bls.gov/oco/oco2003.htm#employment](http://www.bls.gov/oco/oco2003.htm#employment).
- <sup>6</sup> Source: The United States Conference of Mayors, Current and Potential Green Jobs in the U.S. Economy, October 2008, on the Internet at [www.usmayors.org/pressreleases/uploads/GreenJobsReport.pdf](http://www.usmayors.org/pressreleases/uploads/GreenJobsReport.pdf).
- <sup>7</sup> Views and opinions stated herein are the individual's and not necessarily those of Kaplan University. This testimonial was solicited by Kaplan University.
- <sup>8</sup> Classes will count toward a student's degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period. The introductory period is five weeks, and begins on day one of the student's first academic term. If at any point during the introductory period a student chooses to opt out, he or she will have no other obligation to the University except for the application fee. Only available to new students; continuing students are not eligible.