

# MASTER OF SCIENCE IN EDUCATION IN INSTRUCTIONAL TECHNOLOGY

SCHOOL OF GRADUATE EDUCATION



## WITH THE RIGHT DEGREE, YOU COULD CHANGE THE FUTURE OF TEACHING AND LEARNING.

Technology is redefining the dynamics of how people learn, and Kaplan University strives to be at the forefront of the movement. With the increased emphasis on lifelong learning,<sup>1</sup> instructional professionals may now find new opportunities to develop and implement effective learning experiences. Our online Master of Science in Education in Instructional Technology program incorporates active, applied learning experiences alongside theory and research to help you develop real-world knowledge and skills.

At Kaplan University, learning online doesn't mean learning alone. You'll interact with instructors who are experienced professionals and enjoy one-on-one support from advisors. You'll also collaborate with classmates from across the country—and the world—broadening your knowledge base. Online learning also offers you the flexibility to create your own study schedule. Take classes part time or full time, virtually anywhere you have an Internet connection.

### WHAT'S INSIDE:

- ▶ Career Outcomes
- ▶ Curriculum Highlights
- ▶ Kaplan University Overview

Enroll today—contact an Admissions Advisor by calling **866.318.2712** (Toll Free) or visiting **[www.studentcenter.kaplan.edu](http://www.studentcenter.kaplan.edu)**.

A different school of thought.®



**KAPLAN  
UNIVERSITY**

## THE INSTRUCTIONAL TECHNOLOGY FIELD NEEDS QUALIFIED LEADERS.

New demands created by twenty-first century technology could influence the way educators and trainers design, develop, and evaluate instructional materials and programs. Instructional coordinators, designers, and technologists are expected to be instrumental in developing new curricula to improve the effectiveness of education.<sup>1</sup> That's good news for the profession. According to the Bureau of Labor Statistics, national long-term job growth for instructional coordinators is expected to be 23 percent, which is much faster than the average for all occupations, from 2008 to 2018.<sup>1</sup>



## PREPARE TO INCREASE YOUR CAREER POTENTIAL IN THE EDUCATION INDUSTRY.

The Master of Science in Education in Instructional Technology program is designed to prepare you to pursue career opportunities in a wide variety of K–12 and postsecondary institutions, both online and on-ground, as well as corporate, nonprofit, military, and government organizations.<sup>2</sup>

According to the Bureau of Labor Statistics, a master's degree is required for many instructional technology-related positions in public schools and preferred for jobs in other settings.<sup>1</sup>

### POSSIBLE CAREER OPPORTUNITIES AND DAY-TO-DAY ACTIVITIES COULD INCLUDE<sup>2</sup>:

#### • Instructional Technology Designer or Specialist

- Implement new technology in the classroom
- Develop curriculum and instructional materials
- Train teachers
- Select and develop media and plan technology needs

- Choose textbooks and teaching materials
- Assess the quality of educational programs
- Ensure adherence to regional regulations and standards
- Recommend improvements to a school's curriculum based on student needs

#### • Instructional Technology Manager or Administrator

- Provide instructional leadership in schools, preschools, and higher education settings
- Direct educational programs for businesses, nonprofit organizations, government organizations, or the military
- Set educational standards and goals
- Establish policies and procedures to achieve organizational goals

#### • Corporate Learning and Development Professional

- Create and provide training to employees within corporations, small businesses, nonprofits, or the military
- Develop a wide range of creative and practical learning solutions
- Analyze job tasks and the work environment of target audiences, and identify appropriate instructional strategies to train and develop employees most effectively



# REAL-WORLD KNOWLEDGE COULD LEAD TO REAL-WORLD SUCCESS.

Prepare to meet the demands of the future by studying how to design and develop instructional materials that integrate technology and align with learning outcomes. As a student in the Master of Science in Education in Instructional Technology program, you will analyze contexts to find appropriate, workable learning solutions. Our program offers two areas of specialization, as well as two sub-specializations. These options allow you to focus on an area of interest that best suits your career goals and your talent.<sup>2</sup>

The **K–12 specialization** focuses on the design and development of new curricula to meet the demands of a changing society, new technologies, and the needs of new generations of students in public and private educational institutions.

The **adult learning specialization** is split into two sub-specializations:

- The **higher education sub-specialization** aims to prepare students to meet the demand for instructional designers, instructional technologists, and media developers in higher education.

Students enrolled in this sub-specialization will focus on the design and practice of effective online curriculum, as well as on multimedia development and implementation.

- The **organizations sub-specialization** aims to prepare students to pursue careers as instructional designers and technologists in corporate, military, or nonprofit training environments. Students enrolled in this sub-specialization will study design and development models, technology, pedagogy, and management principles and practices used in instructional design and technology.



## Program Detail

### Master of Science in Education in Instructional Technology

#### K–12

- Credit Hours: 50

#### Adult Learning

- Higher Education
- Organizations
- Credit Hours: 51

## HERE IS WHAT ONE SCHOOL OF GRADUATE EDUCATION GRADUATE HAD TO SAY:

### Cynthia Nieves-Sullivan<sup>3</sup>

- Graduate of Kaplan University's Master of Arts in Teaching and Learning

“What Kaplan University has done for me is something I never experienced or expected—it connected me to peers like myself with similar goals in mind.”

# KAPLAN UNIVERSITY—A DIFFERENT SCHOOL OF THOUGHT®

## THE KAPLAN COMMITMENT<sup>SM</sup>—EXPERIENCE KAPLAN UNIVERSITY WITH NO TUITION OBLIGATION.

At Kaplan University, we are committed to your education, your goals—you. Only at Kaplan University can you take the first 5 weeks of class to try a degree program for yourself with no tuition obligation.

It's simple. You'll attend real classes for real credits. After an introductory period, if you decide we're right for you, and you meet our academic standards and other requirements, you'll continue on. If not, your obligation ends there. There's no tuition cost or other financial obligation, except for the nonrefundable application fee.<sup>4</sup>

## WHY KAPLAN UNIVERSITY?

Our programs are designed to offer you the freedom to grow and pursue your goals. We offer:

- Online classes that allow you to study virtually anytime, anywhere you have an Internet connection.
- Personal Advisors to help you select the courses to meet your goals.
- Reduced tuition rates for active-duty service members and veterans.
- Scholarships for eligible Kaplan University students.

## Other Programs

### In addition to this program, Kaplan University also offers:

- › Master of Science in Education—Various Concentrations
- › Master of Arts in Teaching—Iowa Certification and Noncertification Tracks

### IMPORTANT INFORMATION—PLEASE READ

For comprehensive consumer information, visit [online.kaplanuniversity.edu/consumer\\_info.aspx](http://online.kaplanuniversity.edu/consumer_info.aspx).

1 Source: Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2010-11 Edition, Instructional Coordinators, on the Internet at [www.bls.gov/oco/ocos269.htm](http://www.bls.gov/oco/ocos269.htm). National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.

2 Kaplan University's programs are designed to prepare graduates to pursue the stated positions, which have varying responsibilities. However, the University does not guarantee that graduates will be placed in any job, equipped to perform all the tasks noted, or eligible for job advancement opportunities. Additional training or certification may be required. In addition, job titles and responsibilities may vary from organization to organization.

3 Views and opinions stated herein are the individual's and not necessarily those of Kaplan University. Individual student schedules and experiences may vary. Individual is not a graduate of the program advertised. This testimonial was solicited by Kaplan University.

4 Classes will count toward a student's degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period. The introductory period is five weeks, and begins on day one of the student's first academic term. If at any point during the introductory period a student chooses to opt out, he or she will have no other obligation to the University except for the application fee. Only available to new students; continuing students are not eligible.

## Note From Dean

"Our School of Graduate Education is dedicated to developing competent leaders who believe in professional reflection, constant learning, and continuous improvement. Ultimately, our success is measured in the strengths of both our own graduates and the growth of the students they teach and interact with. We hope that you will become part of this ever-expanding circle of success and will extend its reach to your own students."



Drew Ross  
Dean, School of Graduate Education



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