

MASTER OF SCIENCE IN ACCOUNTING

SCHOOL OF BUSINESS AND MANAGEMENT

INVEST IN YOUR CAREER. EARN A DEGREE IN ACCOUNTING.

You may be good with numbers, but do you have the accounting skills to take your career to the next level? The Bureau of Labor Statistics reports that those individuals with an advanced college degree with a concentration in accounting may have an advantage in the job market.¹ A Master of Science in Accounting from Kaplan University could help you develop your skills and pursue greater career opportunities in this field.² It could also provide you with the credit hours needed to sit for the CPA certification exam.³ With our outcomes-based program you can pursue your master's degree online and study to attain the relevant job proficiencies and credentials for a career in accounting.

WHAT'S INSIDE:

- ▶ Career Outcomes
- ▶ Curriculum Highlights
- ▶ Kaplan University Overview

To enroll, call your Admissions Advisor today. For more information, visit studentcenter.kaplan.edu.



A different school of thought.®

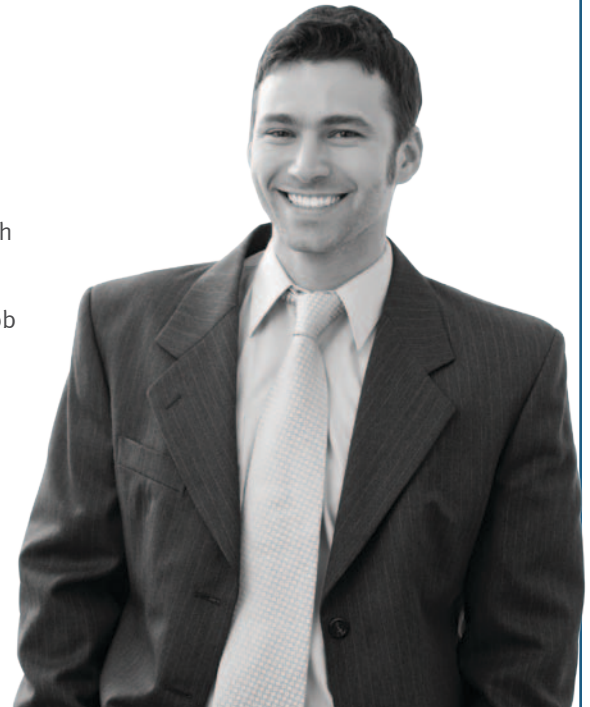
**KAPLAN
UNIVERSITY**

THE BUSINESS OF ACCOUNTING IS PROJECTED TO GROW. YOUR CAREER OPPORTUNITIES MAY GROW WITH IT.

A projected long-term increase in the number of new businesses, changing financial laws and regulations, and the increased scrutiny of company finances are expected to create opportunities for accountants who can assist businesses in a variety of ways.¹ Books will need to be set up, taxes will require preparation, and management advice will be vital. According to the Bureau of Labor Statistics, long-term national job growth for accountants and auditors is expected to be 22 percent from 2008 through 2018, which is faster than the average for all occupations.¹ Individuals who have earned certifications are expected to have the best job prospects and those with an advanced degree may have an advantage.¹

For more information about the CPA exam or accounting certifications, visit the following websites:

- The **American Institute of CPAs** (www.cpa-exam.org) reviews the content and structure of the CPA exam.
- The **Institute of Management Accountants** (www.imanet.org/certification.asp) offers information on Certified Management Accountant licensure.
- The **Institute of Internal Auditors** (www.theiia.org/certification/certified-internal-auditor/) provides an overview of the Certified Internal Auditor credential.



A VERSATILE DEGREE IN ACCOUNTING COULD OFFER A FUTURE WITH OPTIONS

Organizations in many industries require employees, consultants, or independent practitioners with accounting knowledge and expertise. Graduates of this program could pursue mid-level and senior-level management positions with public or private organizations, such as accounting firms, corporate accounting or tax departments, not-for-profit organizations, large and small businesses, and government agencies.²

Some characteristics that may contribute to a successful career in accounting include:

- Keen attention to detail
- Strong aptitude for numbers and logical thinking
- Good communication skills
- High standards of integrity and confidentiality

POSSIBLE CAREER OPPORTUNITIES AND DAY-TO-DAY ACTIVITIES COULD INCLUDE:²

- **Public Accountant**—Perform a broad range of accounting, auditing, tax, and consulting activities for your clients, who may be corporations, governments, nonprofit organizations, or individuals
- **Management Accountant**—Record and analyze financial information for your company
- **Government Accountant**—Maintain and examine the records of government agencies, and audit private businesses and individuals whose activities are subject to government regulations or taxation
- **Auditor or Internal Auditor**—Verify the effectiveness of your organization's internal controls and check for mismanagement, waste, or fraud
- **Tax Accountant**—Prepare tax returns for individuals or small businesses

A different school of thought.®



REALIZE YOUR BIGGEST ASSET: YOUR TALENT

The **Master of Science in Accounting** program is designed to prepare you with critical thinking and problem solving skills to help you pursue mid-to-senior-level positions within the field of accounting.² The curriculum is enhanced by four specializations designed to enrich students' skills. These specializations focus on auditing, tax, government, and financial accounting.

Your degree could also help prepare you for various professional credentialing examinations, such as the CPA exam.³

Kaplan University's curriculum emphasizes:

- Integration of accounting knowledge to take reasoned action in diverse situations
- Assessment of accounting issues and opportunities in dynamic environments
- Evaluation of the ethical and social implications of business and accounting decisions in a global context
- Evaluation of the theory, principles, and practices of accounting and accounting information systems
- Integration of challenging work to help prepare students for accounting professional exams

Your degree plan consists of the following courses:

- Business communications
- Ethical issues in business and accounting
- Regulation
- Economics for global decision makers
- Financial accounting and reporting
- Advanced auditing
- Advanced managerial/cost accounting
- Corporate tax decisions and strategies
- Accounting specialization courses

Program Detail

Master of Science in Accounting With Specialization

Credit Hours: 52 (13 courses)

Specialization Credit Hours: 12
(3 courses)

- Audit
- Finance
- Government
- Tax



HERE IS WHAT ONE STUDENT HAD TO SAY

Margheritte Apodaca⁴

- Graduate of the Kaplan University School of Business and Management

“The level of student support that I received through Kaplan University was great. I believe the quality of education I obtained through Kaplan University was just top notch. I really enjoyed the program, the style, the curriculum.”

KAPLAN UNIVERSITY—A DIFFERENT SCHOOL OF THOUGHT[®]

THE KAPLAN COMMITMENTSM—EXPERIENCE KAPLAN UNIVERSITY WITH NO TUITION OBLIGATION.

At Kaplan University, we are committed to your education, your goals—you. And, as part of our pledge to help you succeed, we're announcing a whole new way to try a Kaplan University degree program for yourself with no tuition obligation.

It's simple. You'll attend real classes for real credits. After an introductory period, if you decide we're right for you, and you meet our academic standards and other requirements, you'll continue on. If not, your obligation ends there. There's no tuition cost or other financial obligation, except for the nonrefundable application fee.⁵

WHY KAPLAN UNIVERSITY?

Our programs are designed to offer you the freedom to grow and pursue your goals. We offer:

- Online classes that allow you to study virtually anytime, anywhere you have an Internet connection.
- Personal Advisors to help you select the courses to meet your goals.
- Reduced tuition rates for active-duty service members and veterans.
- Scholarships for eligible Kaplan University students.

Other Programs

In addition to this program, Kaplan University also offers:

- › Master of Business Administration
- › Master of Science in Management

Note From Dean

"I am extremely proud of our business and management programs. When you consider what it takes to succeed in today's business climate, I believe there has never been a better time to earn your master's degree, and that Kaplan University is the place to do just that. I hope you will join us."



Thomas Boyd, Dean
School of Business and Management



A different school of thought.[®]



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IMPORTANT INFORMATION—PLEASE READ

¹ Source: Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2010-11 Edition, Accountants and Auditors, on the Internet at www.bls.gov/oco/ocos001.htm. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.

² Kaplan University's programs are designed to prepare graduates to pursue employment in fields related to their subjects of study, such as the positions provided as examples. However, Kaplan University does not guarantee that graduates will be placed in any job, equipped to perform all the tasks noted, or eligible for job advancement opportunities. Additional training or certification may be required. In addition, job titles and responsibilities may vary from organization to organization.

³ Although certain programs at Kaplan University are designed to prepare students to take various certification or licensing exams, the University cannot guarantee the student will pass those exams. CPA requirements vary by state.

⁴ Views and opinions stated herein are the individual's and not necessarily those of Kaplan University. Individual student schedules and experiences may vary. This testimonial was solicited by Kaplan University.

⁵ Classes will count toward a student's degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period. The introductory period is five weeks, and begins on day one of the student's first academic term. If at any point during the introductory period a student chooses to opt out, he or she will have no other obligation to the University except for the application fee. Only available to new students; continuing students are not eligible.