



# Graduate Education Certificates

School of Graduate Education

## Earn a Graduate Certificate in Education.

Education is an important part of life, and earning a graduate certificate in education might help you influence the lives of others.<sup>1</sup>

Kaplan University offers several certificate programs designed to help postbaccalaureate students develop knowledge and skills that could be applied in classroom or organizational settings. Our online outcomes-based curriculum is designed to allow you to study on your schedule virtually anywhere you have access to a computer with an Internet connection.

### WHAT'S INSIDE:

- › Career Outcomes
- › Curriculum Highlights
- › Kaplan University Overview

To enroll, call your Admissions Advisor today.  
For more information, visit [www.studentcenter.kaplan.edu](http://www.studentcenter.kaplan.edu).



A different school of thought.®

**KAPLAN  
UNIVERSITY**

# Earn a Graduate Certificate. Sharpen Your Skills in Education.

A teacher education or higher education certificate from Kaplan University could help bachelor's-degree holders take advantage of exciting new opportunities. Whether you are interested in advancing your career as a K–12 teacher, college instructor, or instructional designer in a corporate or military setting, a graduate certificate could help you keep learning in order to keep up.<sup>1</sup>



## Diverse Certificates to Serve Diverse Education Fields

### Teacher Education Certificates

These certificates are designed for current K–12 teachers.

#### Graduate Certificate in K–12 Educational Leadership

› Focus on what education professionals need to know and do to enhance student learning and improve the school environment for students, teachers, and the community

#### Graduate Certificate in Literacy and Language Teaching

› Study innovative approaches for teaching reading and writing to students of varying ability levels and teaching literacy across the curriculum

#### Graduate Certificate in Mathematics Teaching

› Study innovative approaches for teaching mathematics, including numbers and operations and algebra, at the secondary level

#### Graduate Certificate in Teaching With Technology

› Focus on how to integrate technology into the curriculum to improve student learning, address digital age technology literacy skills, and meet technology standards set for K–12 students

### Higher Education Certificates

#### Graduate Certificate in Instructional Design for Organizations

› Study to develop skills related to the design, development, and evaluation of instructional programs, materials, and media in corporate and military environments

#### Graduate Certificate in Online College Teaching

› Focus on how to work successfully with adult learners, create and facilitate effective online instruction, and assess student learning in the online context

› The certificate is designed for students who already have (or are in the process of obtaining) the subject-matter expertise needed for postsecondary teaching positions in their field. The goal of the Graduate Certificate in Online College Teaching is to help these individuals develop the special knowledge, skills, and approaches to teach in online learning environments.

# Real-World Knowledge to Help You Prepare for Real-World Success

Kaplan University’s certificate programs are designed to help you prepare to excel in the classroom or the workplace and to advance in your field.<sup>1,2</sup>

Teacher Education Certificates		
Certificate	Prerequisites	Career Outlook
<b>Graduate Certificate in K–12 Educational Leadership</b>	Must hold a bachelor’s degree and be a current or former K–12 teacher to apply	The Bureau of Labor Statistics predicts that the growth in enrollments of school-aged children may result in job growth in the educational administration field. <sup>3</sup>
<b>Graduate Certificate in Literacy and Language Teaching</b>	Must hold a bachelor’s degree and be a current or former K–12 teacher to apply	The U.S. Department of Education has identified literacy as a key tool for meeting the objectives of the <i>No Child Left Behind Act</i> . <sup>4</sup>
<b>Graduate Certificate in Mathematics Teaching</b>	Must hold a bachelor’s degree and be a current or former K–12 teacher to apply	According to the Bureau of Labor Statistics, fields experiencing a shortage of qualified educators, including math, are expected to have the best opportunities for secondary teachers. <sup>5</sup>
<b>Graduate Certificate in Teaching With Technology</b>	Must hold a bachelor’s degree and be a current or former K–12 teacher to apply	Technology is expected to play an increasingly large role in all levels of education. In the classroom, educational software is used to promote interactive learning and many students rely on the Internet to gather information for research projects.
Higher Education Certificates		
<b>Graduate Certificate in Instructional Design for Organizations</b>	Must have a bachelor’s degree to apply	According to the Bureau of Labor Statistics, long-term national job growth for training and development managers is expected to be 15 percent from 2010 through 2020. <sup>6</sup>
<b>Graduate Certificate in Online College Teaching</b>	Must have a bachelor’s degree to apply; the certificate is designed for individuals who already have (or are in the process of obtaining) the subject-matter expertise needed for postsecondary teaching positions in the field	The number of people attending postsecondary institutions is expected to grow from 2010 to 2020. Employment is expected to grow fastest in for-profit institutions, which have experienced rapid enrollment growth over the past decade. This trend is expected to continue through 2020. <sup>7</sup>

## Here is What One Graduate Had to Say

Cynthia Nieves-Sullivan<sup>8</sup>

› Graduate of Kaplan University’s Master of Arts in Teaching and Learning

“What Kaplan University has done for me is something I never experienced or expected—it connected me to peers like myself with similar goals in mind.”

# Kaplan University—A Different School of Thought®

## We Stand Behind Our Academic Quality and Encourage You to Take Our 5-Week Trial.

We are committed to your education, your goals—you. Only at Kaplan University can you take the first 5 weeks of class to try a degree program for yourself with no tuition obligation.

It's simple. You'll attend real classes for real credits. After an introductory period, if you decide we're right for you, and you meet our academic standards and other requirements, you'll continue on. If not, your obligation ends there. There's no tuition cost or other financial obligation, except for the nonrefundable application fee.<sup>9</sup>

## Why Kaplan University?

Our programs are designed to offer you the freedom to grow and pursue your goals. We offer:

- › Online classes that allow you to study virtually anytime, anywhere you have an Internet connection.
- › Personal advisors to help you select the courses to meet your goals.
- › Reduced tuition rates for active-duty servicemembers and veterans.
- › Scholarships for eligible Kaplan University students.

## Other Programs

In addition to these programs, Kaplan University also offers:

- › Master of Arts in Teaching
- › Master of Science in Education
- › Master of Science in Education in Instructional Technology
- › Master of Science in Educational Psychology
- › Master of Science in Higher Education

### Note From Dean

“Our School of Graduate Education is dedicated to developing competent leaders who believe in professional reflection, constant learning, and continuous improvement. Ultimately, our success is measured in the strengths of both our own graduates and the growth of the students they teach and interact with. We hope that you will become part of this ever-expanding circle of success and will extend its reach to your own students.”



Dr. Drew Ross, Dean  
School of Graduate  
Education



### IMPORTANT INFORMATION—PLEASE READ

For comprehensive consumer information, visit [online.kaplanuniversity.edu/consumer\\_info.aspx](http://online.kaplanuniversity.edu/consumer_info.aspx).

<sup>1</sup> Kaplan University's programs are designed to prepare graduates to pursue the stated positions, which have varying responsibilities. However, the University does not guarantee that graduates will be placed in any job, equipped to perform all the tasks noted, or eligible for job advancement opportunities. Additional training, certification, or licensing may be required. In addition, job titles and responsibilities may vary from organization to organization.

<sup>2</sup> Certificates are not eligible for Title IV federal financial aid. Certificates will not lead to teacher certification or an endorsement in any field.

<sup>3</sup> Source: Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2012-13 Edition, Elementary, Middle, and High School Principals, on the Internet at [www.bls.gov/ooh/Management/Elementary-middle-and-high-school-principals.htm](http://www.bls.gov/ooh/Management/Elementary-middle-and-high-school-principals.htm). National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.

<sup>4</sup> Source: National Conference of State Legislatures, on the Internet at [www.ncsl.org/default.aspx?tabid=12874](http://www.ncsl.org/default.aspx?tabid=12874).

<sup>5</sup> Source: Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2012-13 Edition, High School Teachers, on the Internet at [www.bls.gov/ooh/education-training-and-library/high-school-teachers.htm](http://www.bls.gov/ooh/education-training-and-library/high-school-teachers.htm). National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.

<sup>6</sup> Source: Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2012-13 Edition, Training and Development Managers, on the Internet at [www.bls.gov/ooh/management/training-and-development-managers.htm](http://www.bls.gov/ooh/management/training-and-development-managers.htm). National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.

<sup>7</sup> Source: Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2012-13 Edition, Postsecondary Teachers, on the Internet at [www.bls.gov/ooh/education-training-and-library/postsecondary-teachers.htm](http://www.bls.gov/ooh/education-training-and-library/postsecondary-teachers.htm). National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.

<sup>8</sup> Views and opinions stated herein are the individual's and not necessarily those of Kaplan University. Individual student schedules and experiences may vary. This testimonial was solicited by Kaplan University. Individual is not a graduate of the programs advertised.

<sup>9</sup> Classes will count toward a student's degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period. The introductory period is five weeks, and begins on day one of the student's first academic term. If at any point during the introductory period a student chooses to opt out, he or she will have no other obligation to the University except for the application fee. Only available to new students; continuing students are not eligible. Additional terms may apply to international students and non-U.S. citizens.

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