

BACHELOR OF SCIENCE IN PSYCHOLOGY

COLLEGE OF ARTS AND SCIENCES

**HELP OTHERS WHILE YOU HELP YOURSELF.
PURSUE YOUR PSYCHOLOGY DEGREE FROM
KAPLAN UNIVERSITY.**

Kaplan University's Bachelor of Science in Psychology program is designed to prepare you with the knowledge and skills to pursue a career in a wide variety of social service professions.¹ Our curriculum includes courses in developmental, cognitive, and abnormal psychology. In addition, this bachelor's degree program offers the opportunity to study advanced topics in your choice of three areas of focus: child development, applied behavioral analysis, or substance abuse.

Kaplan University's goal is to create a dynamic environment for online learning. Our technology and course delivery methods allow you to access our user-friendly classes virtually anywhere you have an Internet connection.

WHAT'S INSIDE:

- ▶ Career Outcomes
- ▶ Curriculum Highlights
- ▶ Kaplan University Overview

To enroll, call your Admissions Advisor today. For more information, visit studentcenter.kaplan.edu.

A different school of thought.®



**KAPLAN
UNIVERSITY**

PSYCHOLOGY PROFESSIONALS ARE EXPECTED TO BE IN DEMAND.

According to the Bureau of Labor Statistics, employment in the field is expected to grow due to increased demand for psychological services in schools, hospitals, social service agencies, mental health centers, substance abuse treatment clinics, consulting firms, and private companies.²

Additionally, with the increasing number of employee assistance programs and the high number of returning veterans who require psychological care, it appears that the demand for psychology professionals is expected to remain strong.²



A PSYCHOLOGY DEGREE COULD HELP YOU PURSUE NEW OPPORTUNITIES.

The Bachelor of Science in Psychology program is designed to prepare students to pursue career opportunities in various fields where they could implement their psychological knowledge, skills, and values. The program is also designed to prepare students for graduate work to pursue more specialized careers.³

Career outcomes for graduates of this program could include, but are not limited to, social services professional, preschool director, research assistant, childcare worker, welfare caseworker, administrative assistant, technician, and counselor.¹

POSSIBLE CAREER OPPORTUNITIES AND DAY-TO-DAY ACTIVITIES COULD INCLUDE:¹

- **Family Support Worker**—Provide social services and assistance to improve the social and psychological functioning of children and their families. Assist single parents, arrange adoptions, or help find foster homes for neglected, abandoned, or abused children.
- **Preschool Director**—Discuss educational activities with parents and staff. Set educational standards and goals. Plan and direct educational content and monitor student progress.
- **Mental Health Counselor**—Work with groups and individuals to promote mental health. Help individuals deal with difficult issues, including substance abuse, marriage and family stress, and self-esteem. Prepare and maintain required client records and reports.
- **Research Assistant**—Assist in preparation of reports and presentations. Prepare and manage extensive databases, and verify data. Present research findings to superiors.

Note: additional certification or licensing may be required for certain positions.

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REAL-WORLD KNOWLEDGE THAT WORKS.

Students enrolled in Kaplan University's **Bachelor of Science in Psychology** program have the opportunity to develop and use psychological skills, think critically, and evaluate behavior and mental processes. The program's curriculum emphasizes key skills including communication, global awareness, information and technology, and application of psychological principles.

The Bachelor of Science in Psychology offers three emphasis options, allowing you to focus on an area of interest that best suits your career goals:¹

Child Development

- Explore behavioral development from birth to adolescence. Study the various approaches to understanding and helping children with special needs and diverse backgrounds. Gain insight into the importance of social relationships created and maintained during childhood. Graduates could pursue careers coordinating services for children with developmental disabilities or serving as a child care worker or a child welfare caseworker.

Applied Behavioral Analysis

- Undergo extensive examination of design, analysis, and application of learning theories and behavioral principles to understand what motivates human behavior. Develop skills relevant to a variety of jobs including working with autistic children and adults with special needs, and assisting certified behavioral analysts who conduct research or create behavior modification programs.

Pursuing the applied behavioral analysis emphasis area could help you on your way to becoming a Board Certified Assistant Behavior Analyst™ (BCaBA®).⁴ This is a recognized credential that indicates professional competence in the field of behavior analysis.

The Behavior Analyst Certification Board, Inc.®, (BACB®) has approved the course sequence of the Bachelor of Science in Psychology's applied behavioral analysis emphasis area as meeting the coursework requirements for eligibility to take the Board Certified Assistant Behavior Analyst Examination™. You will have to meet additional requirements to qualify, including degree, field experience, and practicum requirements. Refer to the BACB's website (www.bacb.com) for full eligibility requirements.

Substance Abuse

- Identify the risk factors for substance abuse and investigate prevention, evaluation, and treatment strategies. This emphasis area could help prepare you for careers in clinical and educational settings working with youth and adults, or for positions in abuse treatment programs and public health program initiatives.

The accelerated **Bachelor of Science in Psychology-to-Master of Science in Psychology** option is available to eligible students enrolled in the **Bachelor of Science in Psychology** program. If you meet specified criteria and wish to continue on to pursue a Kaplan University Master of Science in Psychology, you may complete four graduate-level courses in place of open electives. Once accepted to the graduate program, you may matriculate into a shortened version of the Master of Science in Psychology.

Program Detail

Bachelor of Science in Psychology

- Credit Hours: 180

Accelerated Bachelor of Science in Psychology-to-Master of Science in Psychology Option

- Credit Hours: 180 for the Bachelor of Science in Psychology; 40 for the Master of Science in Psychology (45 for thesis track)

HERE IS WHAT ONE STUDENT HAD TO SAY

Sharon Richardson⁵

- Bachelor of Science in Psychology student

“For those that have busy schedules, limited time, and the inability to attend the conventional classroom setting, Kaplan University is convenient. And their faculty is above and beyond outstanding in areas of leadership, knowledge, and support.”

KAPLAN UNIVERSITY—A DIFFERENT SCHOOL OF THOUGHT®

THE KAPLAN COMMITMENTSM—EXPERIENCE KAPLAN UNIVERSITY WITH NO TUITION OBLIGATION.

At Kaplan University, we are committed to your education, your goals—you. And, as part of our pledge to help you succeed, we're announcing a whole new way to try a Kaplan University degree program for yourself with no tuition obligation.

It's simple. You'll attend real classes for real credits. After an introductory period, if you decide we're right for you, and you meet our academic standards and other requirements, you'll continue on. If not, your obligation ends there. There's no tuition cost or other financial obligation, except for the nonrefundable application fee.⁶

WHY KAPLAN UNIVERSITY?

Our programs are designed to offer you the freedom to grow and pursue your goals. We offer:

- Online classes that allow you to study virtually anytime, anywhere you have an Internet connection.
- Personal Advisors to help you select the courses to meet your goals.
- Reduced tuition rates for active-duty servicemembers and veterans.
- Scholarships for eligible Kaplan University students.
- A portfolio development course that could help translate your work and life experiences into college credit.⁷

Other Programs

In addition to this program, Kaplan University also offers:

- › Bachelor of Science in Communication
- › Bachelor of Science in Human Services
- › Bachelor of Science in Liberal Studies
- › Master of Science in Psychology

IMPORTANT INFORMATION—PLEASE READ

For comprehensive consumer information, visit online.kaplanuniversity.edu/consumer_info.aspx.

¹ Kaplan University's programs are designed to prepare graduates to pursue employment in fields related to their subjects of study, such as the positions provided as examples. However, Kaplan University does not guarantee that graduates will be placed in any job, equipped to perform all the tasks noted, or eligible for job advancement opportunities. Additional training or certification may be required. In addition, job titles and responsibilities may vary from organization to organization.

The professional practice of psychology is regulated by each state, and the degree requirements in this Bachelor of Science in Psychology program do not prepare graduates for state licensure.

² Source: U.S. Department of Labor, Bureau of Labor Statistics, Occupational Outlook Handbook, 2010-11 Edition, Psychologists, on the Internet at www.bls.gov/oco/ocos056.htm. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.

³ While many of Kaplan University's degree programs are designed to prepare graduates to pursue continued graduate- or doctorate-level education, the University cannot guarantee that students will be granted admission to any graduate or doctoral programs.

⁴ The BACB preapproves university training as meeting its eligibility requirements; it does not accredit university programs. Although certain programs at Kaplan University are designed to prepare students to take various certification or licensing exams, the University cannot guarantee the student will be eligible to sit for or pass those exams. In some cases, field experience, additional coursework, and/or background checks may be necessary to take or to successfully pass the exams.

⁵ Views and opinions stated herein are the individual's and not necessarily those of Kaplan University. Individual student schedules and experiences may vary. This testimonial was solicited by Kaplan University.

⁶ Classes will count toward a student's degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period. The introductory period is five weeks, and begins on day one of the student's first academic term. If at any point during the introductory period a student chooses to opt out, he or she will have no other obligation to the University except for the application fee. Only available to new students; continuing students are not eligible.

⁷ Kaplan University does not guarantee the transferability of credit. See the University Catalog for the Prior Learning Assessment Policy.

Note From Dean

"The College of Arts and Sciences degree programs are created to meet the unique needs of students. Whether students are interested in the flexibility of creating their own degree plan, applying previously earned college credit to earn their degree faster, or starting a degree from the beginning, the College of Arts and Sciences focuses on the needs of adult students in pursuing their educational, career, and personal goals."

Sara Sander

Sara Sander
Dean, College of Arts and Sciences



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