

# BACHELOR OF SCIENCE IN ENVIRONMENTAL POLICY AND MANAGEMENT

SCHOOL OF LEGAL STUDIES

## A DEGREE THAT COULD HELP YOU MAKE A DIFFERENCE

You have always cared about the environment—with a degree from Kaplan University, you could turn that social consciousness into a career. Kaplan University is a leader in online education, offering one of the only online degree programs with a focus on environmental policy and management.

Our degree program is designed provide the interdisciplinary education sought by public and private sectors, which could help graduates pursue the newest environmental policy positions in the field.<sup>1</sup> Because our flexible class schedules allow you to study at your convenience, you could keep your current position even as you prepare to pursue a new one.

### WHAT'S INSIDE:

- ▶ Career Outcomes
- ▶ Curriculum Highlights
- ▶ Kaplan University Overview

To enroll, call your Admissions Advisor today. For more information, visit [studentcenter.kaplan.edu](http://studentcenter.kaplan.edu).

A different school of thought.®



**KAPLAN  
UNIVERSITY**

## JOIN ONE OF THE FASTEST GROWING FIELDS IN THE NATION

The green industry is thriving and employment of environmental scientists and specialists is expected to grow by 28 percent through 2018,<sup>2</sup> with the current administration calling for the creation of 5 million “green collar” jobs in the next 10 years.<sup>3</sup> New laws concerning environmental issues such as water decontamination, clean air, and flood control could lead to an increased demand for environmental management personnel.<sup>2</sup> Furthermore, as new environmental regulations are enacted, government agencies may need more qualified personnel to enforce them. In private industry, companies are developing new environmental policy positions to help them comply with environmental laws and save on energy costs. For many of these positions, employers seek candidates who know how to manage today’s complex environmental situations—knowledge you could gain with a degree from Kaplan University.



## YOUR DEGREE FROM KAPLAN UNIVERSITY COULD LEAD TO GREENER CAREER PATHS

A bachelor’s degree in environmental policy and management could qualify you for opportunities in the private and public sectors.<sup>1</sup> Employers seek people interested in making a difference, and due to the emerging nature of the field, many positions may be the first of its kind. Professionals in these positions are expected to clearly communicate policy ideas, exercise good judgment, and make sound decisions regarding environmental matters.

### Graduates could pursue a career the following industries:

- Local, state, and federal governments
- Private companies
- Nonprofit groups
- Power, including electrical, wind, and nuclear
- Manufacturing (e.g., pharmaceuticals)
- Consulting groups, including some overseas
- Travel (e.g., cruise lines)
- Hospitality and food service
- Transportation
- Technology and biotechnology
- Trade associations
- Emergency response and preparation agencies
- Recycling
- Green interior design and home improvement
- Real estate development

### DAY-TO-DAY ACTIVITIES WILL VARY BUT SOME OF THE TASKS THAT GRADUATES COULD PERFORM INCLUDE:<sup>1</sup>

- Work with businesses and organizations to create customized environmental policies
- Advise businesses on environmental matters, such as effects of planned developments on the environmental and governmental policies that should be followed
- Prepare research reports, articles, and presentations
- Plan ways to make cities and towns sustainable
- Manage, maintain, and develop strategies for the conservation of areas frequented by the public

### Career opportunities could include the following:

- Environmental consultant
- Environmental planner
- Sustainability coordinator
- Grant writer
- Energy coordinator
- Compliance specialist
- Policy consultant



# MAXIMIZE YOUR POTENTIAL IN OUR ENVIRONMENTAL POLICY PROGRAM

Kaplan University's environmental policy and management program is designed to offer students the education to help them make an impact in this field.<sup>1</sup> Students will have the opportunity to gain an in-depth understanding of the environmental policy-making process and develop the knowledge base to create and enforce these policies for public agencies, private sector businesses, and nonprofit organizations.

## Course offerings include:

- The politics of managing the environment
- Socially responsible leadership
- The economics of environmental management
- Public-private sector partnerships
- Grant writing

## Students will have the opportunity to study the following topics:

- Environmental management
- Environmental policy and law
- Global environmental issues
- Principles of socially responsible decision making
- Research methods
- Program evaluation

## Program Detail

### Bachelor of Science in Environmental Policy and Management

- Credit Hours: 180

## Accelerated Master's Degree Option for Bachelor's Degree Students

Eligible students in this bachelor's degree program who want to continue on to pursue a master's degree within the School of Legal Studies or School of Criminal Justice may be interested in the accelerated master's degree option. Students complete graduate-level courses within this undergraduate plan of study. Once accepted to the master's degree program, students transfer in the graduate courses and matriculate into a shortened degree plan. This accelerated option allows students to complete both their bachelor's degree and master's degree in less time and at a lower cost than completing both programs separately. Speak to an Academic Advisor for more details upon enrollment in this bachelor's degree program.



## HERE IS WHAT ONE PROFESSOR HAD TO SAY

### Robert A. Reiley, Esq.<sup>4</sup>

- Adjunct Professor, Kaplan University; Assistant Counsel, Commonwealth of Pennsylvania, Governor's Office of General Counsel, Office of Chief Counsel, Department of Environmental Protection

“The environmental policy and management program is designed around cutting-edge environmental topics, giving students the analytical skills and substantive knowledge necessary to decipher complex issues. These abilities and knowledge could translate into marketable skills that graduates may use in either private industry or government service.”

# KAPLAN UNIVERSITY—A DIFFERENT SCHOOL OF THOUGHT<sup>®</sup>

## THE KAPLAN COMMITMENT<sup>SM</sup>—EXPERIENCE KAPLAN UNIVERSITY WITH NO TUITION OBLIGATION.

At Kaplan University, we are committed to your education, your goals—you. And, as part of our pledge to help you succeed, we're announcing a whole new way to try a Kaplan University degree program for yourself with no tuition obligation.

It's simple. You'll attend real classes for real credits. After an introductory period, if you decide we're right for you, and you meet our academic standards and other requirements, you'll continue on. If not, your obligation ends there. There's no tuition cost or other financial obligation, except for the nonrefundable application fee.<sup>5</sup>

## WHY KAPLAN UNIVERSITY?

Our programs are designed to offer you the freedom to grow and pursue your goals. We offer:

- Online classes that allow you to study virtually anytime, anywhere you have an Internet connection.
- Personal Advisors to help you select the courses to meet your goals.
- Reduced tuition rates for active-duty service members and veterans.
- Scholarships for eligible Kaplan University students.
- A portfolio development course that could help translate your work and life experiences into college credit.<sup>6</sup>

## Other Programs

### In addition to this program, Kaplan University also offers:

- › Bachelor of Science in Public Administration and Policy
- › Bachelor of Science in Legal Studies
- › Master of Public Administration
- › Master of Science in Environmental Policy

## Note From Dean

As our global collective attention turns to the environment and the impact our individual and collective actions have on our world, opportunities for individuals in the field are ever-expanding. A degree in environmental policy can prepare you for dynamic careers in the private and public sectors in areas such as environmental quality, long-term planning and sustainability, policy formulation and implementation, and the law. Join us and make a difference in your community.



Karen Evans, PhD  
Interim Dean, School of Legal Studies

A different school of thought.<sup>®</sup>



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## IMPORTANT INFORMATION—PLEASE READ

<sup>1</sup> Kaplan University's programs are designed to prepare graduates to pursue employment in fields related to their subjects of study, such as the positions provided as examples. However, Kaplan University does not guarantee that graduates will be placed in any job, equipped to perform all the tasks noted, or eligible for job advancement opportunities. Additional training or certification may be required. In addition, job titles and responsibilities may vary from organization to organization.

<sup>2</sup> Source: U.S. Department of Labor, Bureau of Labor Statistics, Occupational Outlook Handbook, 2010–2011 Edition, Environmental Scientists and Specialists, [www.bls.gov/oco/ocos311.htm](http://www.bls.gov/oco/ocos311.htm). These projections are provided for informational purposes only. Long-term projections are not intended to predict short-term changes in employment demand due to the current economy.

<sup>3</sup> Source: Organizing for America, <http://www.barackobama.com/issues/newenergy/index.php>. These projections are provided for informational purposes only. Long-term projections are not intended to predict short-term changes in employment demand due to the current economy. The current projections should be treated as estimates.

<sup>4</sup> Views and opinions stated herein are the individual's and not necessarily those of Kaplan University. This testimonial was solicited by Kaplan University.

<sup>5</sup> Classes will count toward a student's degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period. The introductory period is five weeks, and begins on day one of the student's first academic term. If at any point during the introductory period a student chooses to opt out, he or she will have no other obligation to the University except for the application fee. Only available to new students; continuing students are not eligible.

<sup>6</sup> Kaplan University does not guarantee the transferability of credit. See University Catalog for Prior Learning Assessment Policy.