

BACHELOR OF SCIENCE IN PUBLIC HEALTH

SCHOOL OF HEALTH SCIENCES



PUT YOUR TALENT TO WORK AS A PUBLIC HEALTH PROFESSIONAL

Kaplan University's Bachelor of Science in Public Health is designed to address the growing need for well-prepared public health professionals. This degree program could help students develop the skills necessary to serve as advocates for the development of healthy individuals, organizations, and communities.¹ Students enrolled in the program will have the opportunity to study the core disciplines of public health concepts and processes.

Kaplan University has created a dynamic environment for online learning. Our advanced technology and enhanced delivery methods make classes accessible and user friendly.

WHAT'S INSIDE:

- ▶ Career Outcomes
- ▶ Curriculum Highlights
- ▶ Kaplan University Overview

To enroll, call your Admissions Advisor today. For more information, visit studentcenter.kaplan.edu.

A different school of thought.SM



**KAPLAN
UNIVERSITY**

NOW COULD BE THE RIGHT TIME TO JOIN THE PUBLIC HEALTH FIELD

Stemming from a current workforce shortage and anticipated growth in the public health field,² there is an increasing demand for public health workers at many educational levels and among various specializations. According to the Bureau of Labor Statistics, careers for medical and public health social workers are expected to increase by 22 percent through 2018, much faster than the average for all occupations.³ The health care field overall is also expected to grow rapidly; an estimated 3 million new wage and salary jobs could be generated through 2018, which is more than any other industry.⁴

Put your talent to work and take your desire to contribute positively to society to the next level. Pursue a Bachelor of Science in Public Health from Kaplan University today.



A BACHELOR'S DEGREE COULD LEAD TO A REWARDING CAREER

The Bachelor of Science in Public Health program is designed to provide students with a strong theoretical foundation and the practical skills necessary to pursue a career in public health in local, state, and federal government, or in private industry.¹ Successful students could develop a strong knowledge base in the core disciplines of public health concepts and processes.

Career outcomes for graduates of this program could include, but are not limited to, public health social worker, medical or health services associate, occupational health and safety specialist, public health program coordinator.

Advancement opportunities could be greater for job seekers that hold a bachelor's degree.³ Prepare to increase your marketability by earning a Bachelor of Science in Public Health.

POSSIBLE CAREER OPPORTUNITIES AND DAY-TO-DAY ACTIVITIES COULD INCLUDE:⁵

- **Public Health Social Worker**—Advocate for clients and help them to resolve crises. Identify environmental impediments to the patient's well-being and help them overcome those obstacles. Monitor and evaluate patient progress.
- **Public Health Program Coordinator**—Help establish and implement policies, objectives, and procedures for a department. Aid the top manager in evaluating personnel and work quality. Develop reports and budgets. Coordinate activities with other managers.
- **Occupational Health and Safety Specialist**—Review and order suspension of activities that may pose a threat to worker health. Recommend ways to protect workers from potentially dangerous or environmentally hazardous work activities

A different school of thought.™



REAL-WORLD KNOWLEDGE TO HELP YOU PURSUE REAL-WORLD SUCCESS

Students enrolled in Kaplan University's **Bachelor of Science in Public Health** program have the opportunity to study core public health areas from a comprehensive curriculum taught by acknowledged practitioners.

An **accelerated Bachelor of Science in Public Health-to-Master of Public Health option** is available if you enroll in the bachelor's degree program. Eligible undergraduate students who meet specified criteria and wish to continue on to pursue a Kaplan University Master of Public Health may complete up to two graduate-level courses in place of open electives. Once accepted to the Master of Public Health, three additional graduate courses will be waived and students will enter a shortened version of the master's degree program.

The Bachelor of Science in Public Health program curriculum emphasizes:

- Demonstration of a solid foundational knowledge and understanding of the principles and practice of public health, pathophysiology, microbiology, epidemiology, and biostatistics
- Application of the principles of healthy living to individuals and at the community level to protect and promote optimal physical and mental health
- Understanding of the impact of the environment and its effects on human health
- Demonstration of competency in medical research and inquiry using scientific methods and laboratory skills for critical thinking and problem solving in public health settings
- Employment of the professional, ethical, and legal standards of public health practice and interdisciplinary collaboration through leadership and community stewardship



Program Detail

Bachelor of Science in Public Health

- Credit Hours: 180

Accelerated Bachelor of Science in Public Health-to-Master of Public Health Option

- Credit Hours: 180 for the Bachelor of Science in Public Health; minimum of 40 for the Master of Public Health

HERE IS WHAT ONE STUDENT HAD TO SAY

Michelle Parmeter

- Kaplan University Graduate

“ I honestly, wholeheartedly can say I feel very confident in the quality of the education I received from Kaplan University. I recommended my husband to go...He now attends Kaplan University because he [saw] the changes that happened in me, the confidence that I take with me now.

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KAPLAN UNIVERSITY—A DIFFERENT SCHOOL OF THOUGHT

Kaplan University isn't like other online universities. We offer productive, interactive, dynamic learning opportunities that encourage and enhance the talents of our students. Created around the principle of using advanced technology and enhanced delivery methods, we make classes accessible and user friendly. Combined with our strong focus on personal interaction, Kaplan University has created the right environment for learning. You can navigate lessons, explore Web field trips with the click of your mouse, and communicate with fellow students and faculty via email and message boards. Most importantly, our outcomes-based programs are designed to provide you with the skills you need to reach your educational and career goals.¹

WAYS TO HELP YOU MAXIMIZE YOUR TALENT

We partner with you to help you achieve success from day one. Some of our student support services include:

- Academic advising
- Career services
- Tutoring
- Technical support
- Networking/Connection tools
- Financial aid
- Student clubs/organizations
- Library
- Military student service center
- Resource center

Other Programs

In addition to this program, Kaplan University also offers:

- › Bachelor of Science in Health Care Administration
- › Bachelor of Science in Health Science
- › Bachelor of Science in Health and Wellness
- › Bachelor of Science in Nutrition Science
- › Bachelor of Science in Health Information Management

IMPORTANT INFORMATION—PLEASE READ

¹ Kaplan University's programs are designed to prepare graduates to pursue employment in their field of study, or in related fields. However, the University does not guarantee that graduates will be placed in any particular job or employed at all.

² Source: Association of Schools of Public Health, 2008. "Confronting the Public Health Workforce Crisis," on the Internet at <http://www.asph.org/document.cfm?page=1038>.

³ Source: Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2010-11 Edition, Social Workers, on the Internet at <http://www.bls.gov/oco/ocos060.htm>. These employment projections are provided for informational purposes only. Long-term projections are not intended to predict short-term changes in employment demand due to the current economy.

⁴ Source: Bureau of Labor Statistics, U.S. Department of Labor, Career Guides to Industries, Health Care, on the Internet at <http://www.bls.gov/oco/cg/cgs035.htm>.

⁵ Kaplan University's programs are designed to prepare graduates to pursue the stated positions, which have varying responsibilities. However, the University does not guarantee that graduates will be placed in any job or equipped to perform all the tasks noted. Additional training or certification may be required.

Note From Dean

"There has never been a better time to enter the health care field. Kaplan University's School of Health Sciences programs can give you the training and edge you need to start a new career in health care or advance your current one. With the knowledge and skills you could gain in one of our degree programs you could set yourself apart as a dedicated, progressive health care professional."



Dr. Keith L. Smith
Dean, School of Health Sciences



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