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**SOCIETY FOR HUMAN RESOURCE MANAGEMENT INDUCTS KAPLAN UNIVERSITY
AS FIRST ONLINE CHAPTER**

DAVENPORT, IA, AUG. 20, 2009—Kaplan University, a leading provider of online postsecondary education, announced today that it will launch the first-ever virtual chapter of the Society for Human Resource Management (SHRM), the world's largest association devoted to human resource management. SHRM will officially induct Kaplan University in an Aug. 26 chartering ceremony.

"This is an historic event for Kaplan University as it provides a platform for Kaplan's working adult students to connect socially and professionally at times that are convenient for them," Steven Cates, DBA, SPHR, Professor of Human Resource Management at Kaplan University and the chapter's national advisor. "We are thrilled that our SHRM members will have access to exciting benefits, including online and local networking opportunities and presentations from high-ranking HR professionals, all with the goal of helping Kaplan's chapter members advance professionally."

With approximately 50 student members, Kaplan University now joins the more than 575 affiliate chapters in the United States and abroad that belong to SHRM.

About the Society for Human Resource Management

The Society for Human Resource Management (SHRM) is the world's largest association devoted to human resource management. Representing more than 250,000 members in over 140 countries, the Society serves the needs of HR professionals and advances the interests of the HR profession. Founded in 1948, SHRM has more than 575 affiliated chapters within the United States and subsidiary offices in China and India. Visit SHRM Online at www.shrm.org.

About Kaplan University

Kaplan University offers a different school of thought for higher education. It strives to help adult students unlock their talent by providing a practical student-centered education that prepares them for careers in some of the fastest-growing industries. Based in Davenport, Iowa, the University is regionally accredited by The Higher Learning Commission (HLC) and is a member of the North Central Association of Colleges and Schools (NCA). Kaplan University offers more than 100 academic programs, including master's, bachelor's and associate's degrees, and currently serves more than 59,000 online and campus-based students. To learn more, visit www.portal.kaplanuniversity.edu.