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**NEW BOOK OFFERS ADVICE FOR LEGAL CAREER SUCCESS,  
EVEN IN AN ECONOMIC DOWNTURN**

**Los Angeles, CA**, Nov. 2, 2009— Legal career expert and Concord Law School professor Richard L. Hermann shares tips on job-hunting and legal career management in a new book *The Lawyer's Guide to Finding Success in Any Job Market* (Kaplan Publishing, 2009). The book provides a manual for surviving and thriving in the legal profession, even in tough economic times.

"Fired, laid off, let go. No matter what your employer called it, you're out of a job. It's an all-too-common occurrence today, but it's also a remarkable opportunity," says Hermann, who developed and teaches a Legal Career Management course at Concord Law School of Kaplan University. "Developments in science and technology, major demographic upheavals, and policy crises are just some of the trends that will keep lawyers employed. Legal jobs can be psychologically satisfying, financially rewarding, and, most importantly, recession-proof."

Among the topics covered in *The Lawyer's Guide* are legal practice areas that tend to thrive regardless of economic conditions, opportunities to use a law degree in professions outside of legal practice, how to develop a business and marketing plan for solo practice, education and expertise that may impress future employers, and basic tips on job-hunting, résumé-building and interviewing.

Hermann will be on hand to provide these tips and more on **Monday, Nov. 9 at 6:30 at The Washington Post Auditorium**, 1150 15<sup>th</sup> Street, NW, in Washington, D.C. The event is free and open to the public. To make reservations, call (202) 298-3209.

Professor Hermann, who has 30-plus years of legal career management experience, has authored and edited several books about legal career issues. He is the founder of Federal Reports, Inc., the leading provider of legal career information in the U.S., and the co-founder of AttorneyJobs.com, both of which have been sold to Thomson Reuters. He received his JD from Cornell Law School.

**About Concord Law School**

Concord Law School of Kaplan University, which offers JD and EJD degrees, has 1,500 students and more than 1,000 alumni across the country and around the world. It is the first online law school to be part of a regionally accredited university. Kaplan University is accredited by The Higher Learning Commission (HLC) and is a member of the North Central Association of Colleges and Schools. Concord is accredited by the Accrediting Commission of the Distance Education and Training Council, a nationally recognized accrediting agency. Additionally, Concord, which is based in Los Angeles, CA, is an institutional member of the Council for Higher Education Accreditation and the International Association of Law Schools. Concord Law School of Kaplan University is part of Kaplan Higher Education, a business unit of Kaplan, Inc. Kaplan is a subsidiary of The Washington Post Company (NYSE: WPO). For more information, visit [info.concordlawschool.edu](http://info.concordlawschool.edu).

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