



## **MEDIA ALERT – For Wednesday, August 5**

### **KAPLAN UNIVERSITY TO HOST 2<sup>nd</sup> PUBLIC SPEAKER SERIES WEBINAR ONLINE**

***Bimonthly webinars feature information from notable authors, luminaries and experts in various fields***

**WHAT:** Kaplan University, a leading provider of online education for adult learners, kicks off its second of a series of free, informative webinars for the public. The live, bimonthly programs are accessible online via the social networking site Facebook and provide an interactive platform for participants to watch a presentation via Adobe Connect and ask questions of Kaplan University's guest speakers. All programs are also archived and available online anytime through the site.

**WHO:** The second installment of the series, which began in June, will feature Manisha Thakor, CFA, author of *Get Financially Naked* and *On My Own Two Feet*.

A personal finance professional, Thakor will discuss how individuals can improve their financial literacy and take their personal finance skills to the next level. She will walk participants through the five key financial decisions that can "make or break" a person's wallet, with simple, powerful rules to help keep spending under control in areas such as housing, vehicle costs, education, childcare and family obligations. Thakor's financial literacy advocacy work has been featured in national media outlets such as *CNN*, *CNBC*, *NPR*, *The New York Times*, *Business Week* and *The Huffington Post*.

The webinar is open to the public and will be moderated by John Simons, Senior Personal Finance Editor at *Black Enterprise*.

**WHEN:** 7 to 8 p.m. EST, Wed., August 5

**WHERE:** To attend this event or others like it, join the Kaplan University Speaker Series group on Facebook at <http://www.facebook.com/group.php?gid=92800353791>

**CONTACT:** Linnea Brown, tel. (954) 515-3651/cell (954)-397-8198, [lbrown3@kaplan.edu](mailto:lbrown3@kaplan.edu)

#### **About Kaplan University**

Kaplan University offers a different school of thought for higher education. It strives to help adult students unlock their talent by providing a practical student-centered education that prepares them for careers in some of the fastest-growing industries. Based in Davenport, Iowa, the University is regionally accredited by The Higher Learning Commission (HLC) and is a member of the North Central Association of Colleges and Schools (NCA). Kaplan University offers more than 100 academic programs, including master's, bachelor's and associate's degrees, and currently serves more than 59,000 online and campus-based students. To learn more, visit [www.portal.kaplanuniversity.edu](http://www.portal.kaplanuniversity.edu).

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