



Media Advisory

**BLACK ENTERPRISE CAREER EXPERT SONIA ALLEYNE TO HEADLINE FOURTH
KAPLAN UNIVERSITY SPEAKER SERIES WEBINAR**

Interactive public webinars feature notable authors, luminaries and experts from diverse fields

WHAT: Kaplan University, a leading provider of online post-secondary education, kicks off its fourth Kaplan University Speakers Series webinar with Sonia Alleyne, editorial director and career expert for *Black Enterprise* magazine. The webinar, titled "Navigate Your Career Through Turbulent Times," will provide Kaplan University students, alumni and the general public with advice on how to cultivate mentor/mentee relationships, understand the new economic climate, navigate corporate politics and manage work environments.

WHO: Alleyne joined *Black Enterprise* in 2001 and serves as the Editorial Director for Careers and Lifestyles for the magazine, which boasts more than four million readers. She's interviewed high-profile and influential leaders such as Oprah Winfrey and Lisa P. Jackson, Administrator of the U.S. Environmental Protection Agency. She is the co-author of *Good is Not Enough: And Other Unwritten Rules for Minority Professionals* (Penguin Group, 2008) and has appeared on Fox's *Good Day New York*, NBC's *Weekend Today*, *iVillage Live*, *Fox Business Report* and *CNN*.

The webinar, which is free and open to the public, will be moderated by Betty Vandenbosch, Ph.D., Dean of Kaplan University's School of Business and Management.

WHEN: Wed., Nov. 11 from 6 to 7 p.m. EST

WHERE: To attend, register at <http://tinyurl.com/KUwebinar>. Attendees must register. To test your meeting connection, click <http://tinyurl.com/KUwebinartest>. To log into the event, click <http://tinyurl.com/KUwebinarSoniaAlleyne>

Please note that you must have Adobe Flash Player installed and enabled on your computer.

CONTACT: Linnea Brown, tel. (954) 515-3651/cell (954) 397-8198, lbrown3@kaplan.edu
Michele Pore, tel. (312) 706-6006/cell (312) 502-7534, mpore@kaplan.edu

About Kaplan University

Kaplan University offers a different school of thought for higher education. It strives to help adult students unlock their talent by providing a practical student-centered education that prepares them for careers in some of the fastest-growing industries. Based in Davenport, Iowa, the University is regionally accredited by The Higher Learning Commission (HLC) and is a member of the North Central Association of Colleges and Schools (NCA). Kaplan University offers more than 100 academic programs, including master's, bachelor's and associate's degrees, and currently serves more than 59,000 online and campus-based students. To learn more, visit www.portal.kaplanuniversity.edu.

###

