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BEST-SELLING AUTHOR FAREED ZAKARIA HEADLINES INAUGURAL KAPLAN UNIVERSITY LEARNING EXECUTIVE FORUM

NEW YORK, JULY 15, 2009—Kaplan University launched its first invitation-only Learning Executive Forum at the Harvard Club in New York City today with guest speaker Fareed Zakaria, editor of *Newsweek International* and host of CNN's "Fareed Zakaria GPS." Zakaria provided his perspective on the current economic situation facing the world with an audience of more than 40 Chief Learning Officers and other business executives.

"We are in the midst of a technological boom like we've never seen before. It's a roller coaster...you can't get off," Zakaria said, citing Twitter as the most recent example of how technology is impacting globalization. Instead, he said "the most powerful thing people can learn is adaption and change. You need to determine how to make that a part of the DNA of your organization so that you can look at problems that will force you to adapt. This is the core that will get us through this crisis and those of the next 30 to 40 years."

In his recent book *The Post-American World*, a *New York Times* bestseller, Zakaria writes about the rise and growth of countries like China, India, Brazil and Russia, and how their politics and economies are impacting businesses worldwide. Zakaria was named editor of *Newsweek International* in October 2000, overseeing all *Newsweek's* editions abroad. He also writes a regular column for *Newsweek*, which appears in *Newsweek International* and *The Washington Post*. His CNN show "Fareed Zakaria GPS" airs on Sundays worldwide. He is the author of several books, including *The Future of Freedom* (2003), another *New York Times* bestseller that has been translated into more than 20 languages.

The inaugural Kaplan University Learning Executive Forum drew business leaders from several Fortune 500 companies, including representatives from banking, telecom and consumer technology, among others.

"This series is designed to be different from typical CLO events," said Jaime Cocuy, Vice President of Kaplan University's Strategic Alliances Organization, which hosted the event. "At the Kaplan University Learning Executive Forums, executives in charge of training and talent development at their firms will have the opportunity to hear from well-known speakers about the latest issues and trends that impact today's business leaders. These forums are designed to be informative, but also motivational as CLOs devise strategic initiatives to move their organizations forward in a dynamic and global economy."

Kaplan University helps organizations develop their talent by providing educational programs and services that address their corporate learning and development needs. The forums are designed to deliver the most current industry insights to Chief Learning Officers interested in maintaining leading-edge positions in their respective businesses.

About Kaplan University

Kaplan University offers a different school of thought for higher education. It strives to help adult students unlock their talent by providing a practical student-centered education that prepares them for careers in some of the fastest-growing industries. Based in Davenport, Iowa, the University is regionally accredited by The Higher Learning Commission (HLC) and is a member of the North Central Association of Colleges and Schools (NCA). Kaplan University offers more than 100 academic programs, including master's, bachelor's and associate's degrees, and currently serves more than 58,000 online students and campus-based students.

Kaplan University is part of Kaplan Higher Education, which serves more than 100,000 students online and through 70 campus-based schools across the United States and abroad. It also has online programs through Kaplan Virtual Education and Concord Law School of Kaplan University. Kaplan Higher Education schools offer a spectrum of academic opportunities, from high school diplomas to graduate and professional degrees, including a juris doctor degree. Kaplan

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